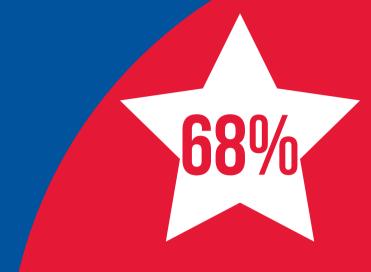
## HOW IMPORTANT IS PUBLIC EDUCATION In the 2016 Election?



of voters say **improving education** should be a priority.

## AND YET ONLY...



of voters have heard candidates discuss the issues.

## Source: Public Opinion Strategies/Communities In Schools 2015 Poll of Swing State Voters



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