



2021 Communities In Schools Financial Summary



A Message from Our Leadership

As we enter the third year of the global pandemic, there are promising signs from a health perspective and slowly we can reimagine what normal routines will look like once again. For the students and families we support, lives have changed considerably over this period of time. In fact, the pandemic has magnified existing gaps in our nation's economic system that (re)produces a cycle of poverty.

The pandemic combined with generations of racist policies and practices in all aspects of civil and economic life compound the cycle of poverty, pushing many students and communities deeper into crisis. Black (28%), Native American (25%), and Hispanic/Latinx (23%) children are more likely to grow up poor.¹ Students, especially those living in poverty, bring a myriad of challenging lived experiences into the classroom, often resulting in higher rates of absenteeism and learning loss. Students are less likely to achieve important adult milestones such as graduating from high school; enrolling in, progressing through, and completing postsecondary education or military service; remaining connected to the workforce and/or education by age 30; and attaining other key measures of well-being.

The research is clear: If we do not address physical, mental, and social-emotional health, students cannot learn. Students carry the challenges of poverty into adulthood with generational ripple effects. Fewer than 80% of students living in poverty graduate from high school overall, compared to a national average of 86%. The disparities are significant between white students and students of color. 82% of Hispanic/Latinx students, 80% of Black students, and 74% of Native American students graduate from high school, compared to 89% of white students.²

Our vision to break the cycle of poverty and create more equitable outcomes is grounded in the belief that transformative relationships are the key to unlocking a young person's potential. Communities In Schools® (CIS®) has a national network with a research-based history of delivering local results that support improved student relationships with adults, better-quality relationships with peers, and increased engagement and sense of belonging. These outcomes lead to improved attendance, improved academic success, and improved on-time high school graduation rates. CIS accomplishes these outcomes through a proven process of identifying, aligning, and supporting whole-child needs and ensuring that conditions are present for students to engage in their learning (e.g., improving relationships with adults in the school building, creating inclusive learning environments).

Today, CIS serves 2,900 schools across our network of independent affiliates and partnerships. Communities In Schools' ambition is to see integrated student supports (ISS) in every Title I school in America, which equates to 70,000 schools serving 12.5 million students. We are excited about our future.

We continue to grow our network, innovate with fidelity, and steward our resources with intentionality and care. With your continued confidence, support, and trust we will continue our quest to make our ambition a reality.



Rey Saldaña
President and CEO



Steven McCullough
Chief Operating and Equity Officer



Dr. Heather J. Clawson
Chief Program and Innovation Officer

¹Pablo A. Mitnik and David B. Grusky, *Economic Mobility in the United States* (Pew Charitable Trusts and Russell Sage Foundation, 2015), https://www.pewtrusts.org/~media/assets/2015/07/fsm-irs-report_artfinal.pdf.

²Children Living in High-Poverty, Low-Opportunity Neighborhoods (Baltimore: Annie E. Casey Foundation, 2019), <https://www.aecf.org/resources/children-living-in-high-poverty-low-opportunity-neighborhoods/>.

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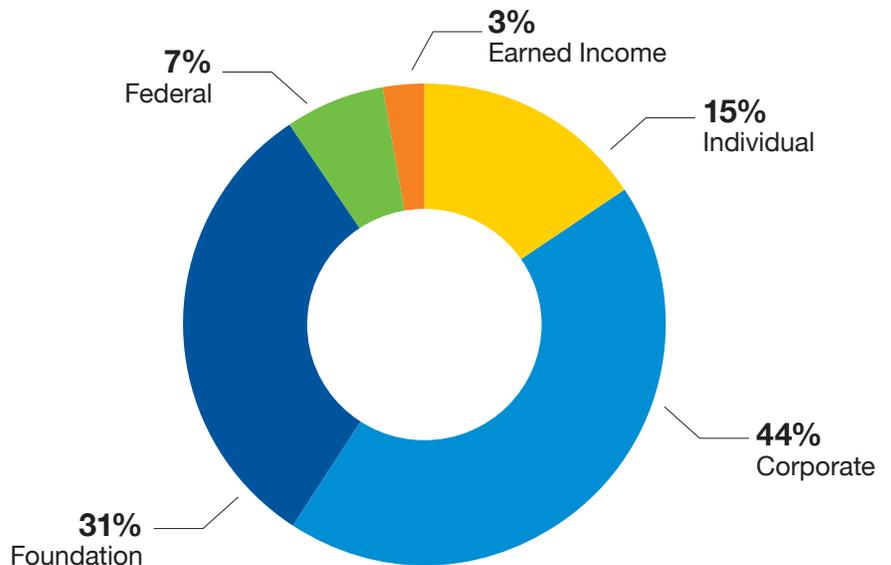
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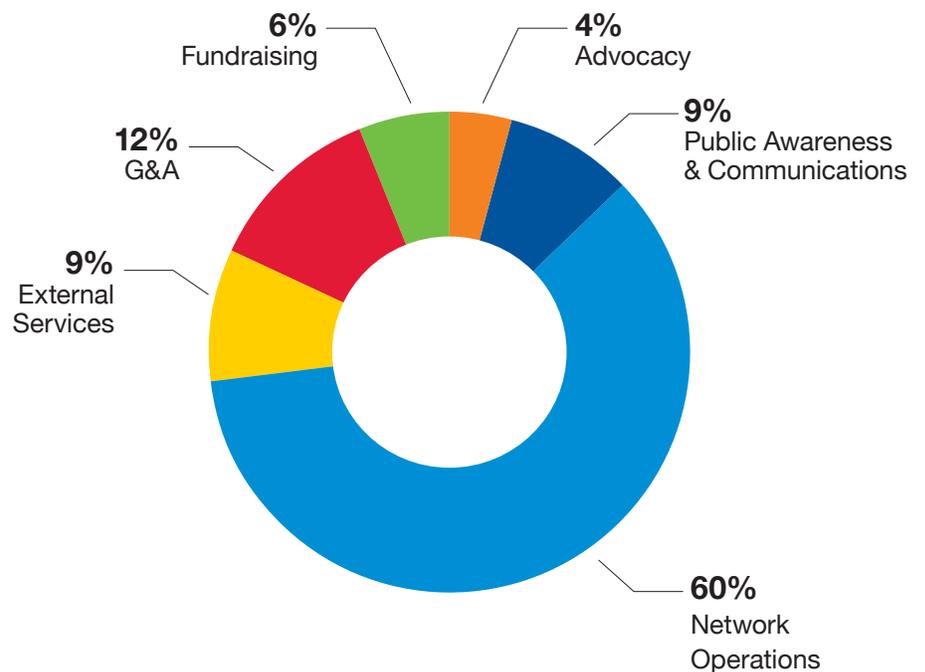
Christopher Womack
Southern Company

Financial Snapshot

SUPPORT AND REVENUE*



EXPENSES*



*Excludes in-kind contributions

Fiscal Year 2021

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

Year Ended September 30, 2021

SUPPORT AND REVENUE

Contributions:

Foundations	\$7,250,000
Corporations	\$10,087,125
Individual/Family Foundations	\$3,601,603
Grants-governmental agencies	\$1,550,554
Earned Income	\$583,454
Other Revenue	\$9,497
Sub-Total Support and Revenue	\$23,082,234
In Kind Contributions*	\$29,849,330
Total Support and Revenue	\$52,931,564

EXPENSES

Program Services:

Advocacy	\$1,284,230
Communications & Public Engagement	\$2,612,609
Network Operations	\$18,116,677
External Services	\$2,681,139
Total Program Services	\$24,694,655

Supporting Services:

General and Administrative	\$3,523,297
Fundraising	\$1,818,478
Total Supporting Services	\$5,341,775

Sub-Total Expenses **\$30,036,430**

In-Kind Services* **\$29,849,330**

Total Expenses **\$59,885,760**

Change in Net Assets from Operations **(6,954,196)**

Investment Income (Loss), net 6,785,768

Change in Net Assets **(168,428)**

Beginning Net Assets **\$69,073,318**

Ending Net Assets **\$68,904,890**

STATEMENT OF FINANCIAL POSITION

Year Ended September 30, 2021

ASSETS

Cash and Cash Equivalents	\$28,301,678
Cash Held for Restricted Purposes	\$135,629
Investments	\$41,338,102
Pledges Receivable, net	\$1,097,275
Other Assets	\$988,283
Fixed Assets, net	\$1,609,042
Total Assets	\$73,470,009

LIABILITIES AND NET ASSETS

Liabilities:

Accounts Payable and Accrued Liabilities	\$4,050,720
Deferred Rent	\$514,399
Total Liabilities	\$4,565,119

Net Assets:

With Donor Restriction	\$48,400,630
Without Donor Restriction	\$20,504,260
Total Net Assets	\$68,904,890
Total Liabilities and Net Assets	\$73,470,009

Communities In Schools fiscal year began October 1, 2020 and ended September 30, 2021.

*In-kind contributions/services consist of donated media.

Our Stewardship

Communities In Schools is deeply grateful to all who support our work. Every dollar makes a difference for every child, and we are committed to the highest standards of transparency, efficiency, and stewardship.

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We acknowledge and thank all our board members for meeting their annual 100% giving commitment.

To make a secure donation to Communities In Schools, please visit www.communitiesinschools.org/donate
To discuss giving opportunities, please contact Kamila Clayborne, Sr. Principal, Advancement Operations,
at (703) 518-2599 or ClayborneK@cisnet.org.

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VOLUNTEER



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[CommunitiesInSchools.org](https://www.CommunitiesInSchools.org)



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