



The “I See You” Experience FAQs & Order Info

Explore why many in the Network call this their #1 Fundraising Tool!

What is “I See You?”

“I See You” supports participants to experience a day in the life of a CIS student – a powerful activity that gives you a window into the choices, challenges and emotions students confront daily related to food insecurity, poverty, bullying, teen parenting, and more, and shares the wrap-around services and supports CIS provides to help mitigate these barriers.

Who makes the best audience for “I See You?”

“I See You” is an incredible tool to use with potential funders as it generates both empathy and understanding towards the needs of students while simultaneously shining a light on the pivotal role CIS plays in supporting our most at risk youth.

Besides using “I See You” as a fundraising tool, it is ideal to share with community partners, volunteers, new staff members, and even members of local and national legislatures who will come away with a deeper appreciation for the work of Communities in Schools.

How long is the “I See You” experience?

At a minimum, the complete “I See You” activity takes 45 minutes and is best experienced in groups of 3 or 4 walking through the stations. With 9 total student stories in the kit, that means 27 to 36 people can participate at one time using a single box.

If you are facilitating this for your board or a group of funders, set aside 60 to 90 minutes total to leave room for a group debrief at the completion of the walk through. “I See You” evokes powerful emotions and groups are ready to take committed action after the exercise.

How To Order an “I See You” Kit

“I See You” kits are available from CIS National. Orders placed during the DEI Summit will be mailed in Q1 of 2023. To request your kit, email Chris Murray at:

murrayc@cisnet.org

Special Thank You

Thank you to the team at CIS Nevada who created “I See You” as part of a competition at the 2019 Leadership Town Hall in Chicago.