



2022 DEI Summit

The Power of IN: Included. Involved. Inspired.

November 16 – 18
Grand Hyatt
Washington, D.C.



Discover Available DEI, Alumni Engagement & Storytelling Resources



2022 DEI Summit



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Diversity, Equity, and Inclusion Belief Statement

Communities In Schools believes that transformative relationships
are the key to unlocking a student's potential.

We will succeed by including in our strategies, ingraining in our culture,
and **reflecting in our behaviors, principles
and practices of diversity, equity and inclusion.**

As a result, we break down immediate
and systemic barriers to create and sustain equitable outcomes.

CIS Values

Accountability: We take responsibility for outcomes and follow through on commitments

Collaboration: We work collegially with others inside and outside the organization to maximize our shared knowledge and bring greater value to one another and most importantly, to the students we serve.

Integrity: We strive to do what is right and avoid the wrong. We set high standards for our behavior and stick to them, even in difficult situations. Building a high level of trust in all relationships.

Equity: We work to change practices and remove barriers for vulnerable students at risk to understand educational equity for all children. As we do so, we leverage evidence, relationships and local resources to drive results.

Excellence: We operate to achieve excellence in all tasks and goals by persevering in the face of obstacles. We learn from our mistakes and losses while seizing the opportunities to improve.

Introduction to CIS Community

CIS Community provides access to all CIS learning and resource systems including:

1. The National Resource Center
2. CIS University
3. New CIS events calendar.



Intro to NRC

The National Resource Center (NRC) is the CIS National Office resource hub. Explore the NRC to find promising practice resources, effective strategies, and latest research for implementing the CIS model, and other useful tools. Use the search and filter features to access “All Resources” or search within specific catalogs by selecting one of the five main categories of resources:

1. Non-Profit Operations
2. Student Supports and Model Materials
3. Data, Research and Evaluation
4. Diversity, Equity and Inclusion
5. Marketing and communication





Launching Your DEI Process Guide

CIS Community

NRC – National Resource Center

DEI Resources

- **Launching Your DEI Process Guide**

The Quick Start Guide

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NRC – National Resource Center

DEI Resources

- **DEI Quick Start and Resource Guides (Video)**
- **DEI Quick Start Guide (PDF)**



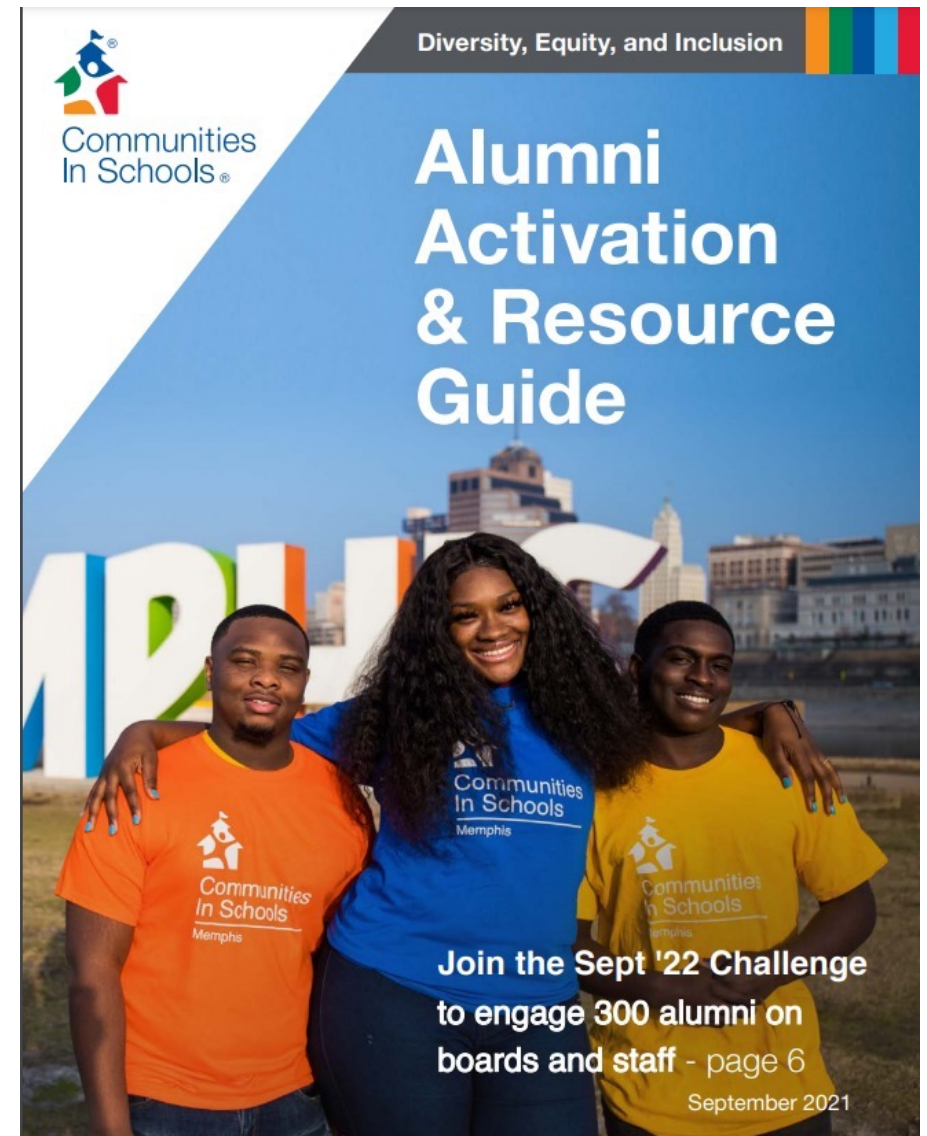
The Alumni Activation Guide

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NRC – National Resource Center


DEI Resources

- **Alumni Activation & Resource Guide (PDF)**




Storytelling Tools & Resources

NOW Available in the National Resource Center ([NRC](#))



Communities In Schools National Office Storytelling Guidelines

This document outlines Communities In Schools® (CIS®) National Office guidelines and best practices for the collection, development, and dissemination of student stories for internal and external purposes. You can find our Story Submission form online at <https://communitiesinschools.org/story> or scan this QR code to submit your CIS story!





General Guidelines: CIS National & Affiliates


- We **always** present stories that focus on student success. Stories should be student-centric, respectful, uplifting, and hopeful, in order to inspire action and deepen engagement. Give students the option to tell their own story, in their own words.
- We do **NOT** present stories that are judging, blaming, exploitative, inauthentic, hopeless, pessimistic, or without solutions. Never present a story without a purpose.
- All stories about current and former students and site coordinators are written to highlight the work CIS does every day to eliminate barriers that stand between them and their success in school and life.
- CIS National works in partnership with local affiliates across the network to collect and tell the stories of students, alumni, site coordinators, and other constituents impacted by our work.
- CIS National solicits student and site coordinator stories through several vehicles, primarily through targeted email solicitations, social media, targeted outreach through Brand Ambassadors, and the national monthly Community Briefing.
- CIS National utilizes student and site coordinator stories to support various communications and development needs, including but not limited to: earned media stories, social media, national website, proposals, fund/donor reports, direct mail fundraising letters, fundraising emails, national publications, and other print collateral, including brochures, impact reports, annual reports, engagement campaigns, newsletters, etc.
- CIS National communicates with affiliates about the purpose for developing the story and how it will be used.

Story Development

- CIS National works closely with local affiliates on the development of student and site coordinator stories. The production process goes as follows:
 1. CIS National coordinates with site coordinator to identify, vet, and arrange an interview with the student. Affiliate obtains necessary permission forms from the student's parents or guardians to participate in sharing their story.
 2. Students and site coordinators are interviewed to gather details/content. CIS National works directly with alumni to create alumni stories, informing the related affiliate and affiliate contacts whenever possible.
 3. CIS National drafts story and shares with affiliate, student, and/or site coordinator for review/approval.
 4. CIS National requests/collects photo/video releases from the affiliates and/or photographer and gains approval of copy before it's published.

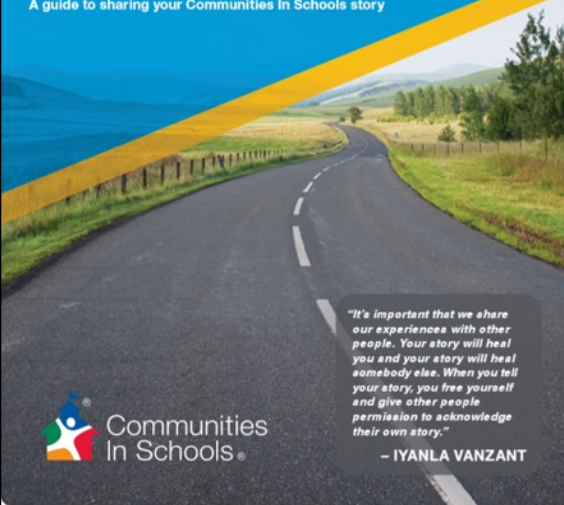



The Site Coordinator's Guide to Supporting Students to Share Their Stories

The Power of Storytelling

Inspiring others, inspiring change
A guide to sharing your Communities In Schools story



"It's important that we share our experiences with other people. Your story will heal you and your story will heal somebody else. When you tell your story, you free yourself and give other people permission to acknowledge their own story."

– IYANLA VANZANT




IMAGE AND CONTENT RELEASE

I, _____, of _____, being duly sworn, depose and say that I am the parent/guardian of the minor named above, and I hereby grant permission to Communities In Schools® (CIS®) its affiliates, and each of their employees and agents (collectively, "CIS Entities"), the right to take photographs and/or audiovisual recordings that may contain the name and likeness of the minor named above, and to distribute, publish, display, exhibit, copy and otherwise use the same, without payment, with or without identifying my name, for purposes of CIS' nonprofit educational mission.

I, _____, being duly sworn, depose and say that I am the adult named above, and I hereby grant permission to Communities In Schools® (CIS®) and CIS Entities, the right to use material that may contain my name and likeness (the "Content") and to distribute, publish, display, exhibit, copy and otherwise use the same, without payment, with or without identifying my name, for purposes of CIS' nonprofit educational mission.

The Images and Content being shared in the following formats:

- Newsletters
- Reports
- Materials
- Other Uses as indicated by the National Office

I agree that CIS owns all right, title and interest in and to the Images and Content, including but not limited to the right to use the Images and Content in any and all media, print, electronic, and otherwise, without limitation of time, territory, or medium, and I agree to release and defend CIS Entities from any and all claims I might have based on any intellectual property rights, invasion of privacy, or any other cause of action arising out of the use of such Images and Content. CIS shall remove my image and content from any format at my written request. I understand that I am releasing CIS and its affiliates, employees, and agents from any claim, suit, or action, including reasonable attorneys' fees and costs, that I or my successors, heirs and assigns, not to sue or assert any claim against CIS Entity relating to any of its uses of the Images and Content as contemplated by this Release.

This Release and any disputes arising from it shall be governed by the laws of the Commonwealth of Virginia, without giving effect to any conflicts of law principles, and shall be resolved by the courts of the Commonwealth of Virginia. This Image and Content Release represents the agreement between me and CIS/CIS Entities with respect to the Images and Content and any discussions and agreements with respect thereto. This Image and Content Release shall be amended by a writing signed by me and an authorized representative of CIS.

Date: _____

Address: _____

Phone / Email Address: _____

The DEI Assessment Survey

CIS Community

NRC – National Resource Center

DEI Resources

- **2022 CIS DEI Assessment Survey (External Site)**

CIS Diversity, Equity & Inclusion Self-Assessment Survey

This survey is designed to help organizations in the CIS network place stakeholders in their organization on a developmental Diversity, Equity and Inclusion continuum. When stakeholders understand their position on the continuum, the DEI Resource Guide - found online at the National Resource Center - supports their learning and development along the continuum. **This assessment should take approximately 15 minutes to complete.**


1. **Please share your name** (Only used to track who has completed the survey. Individual results will not be shared):

Name

* 2. **Please select your CIS organization from the dropdown list:**

Other (please specify)

Next

Powered by
 SurveyMonkey
See how easy it is to [create a survey](#).

When you and/or your team members finish the survey and are ready to receive your report, contact your point of contact who will generate and send you the aggregate report.

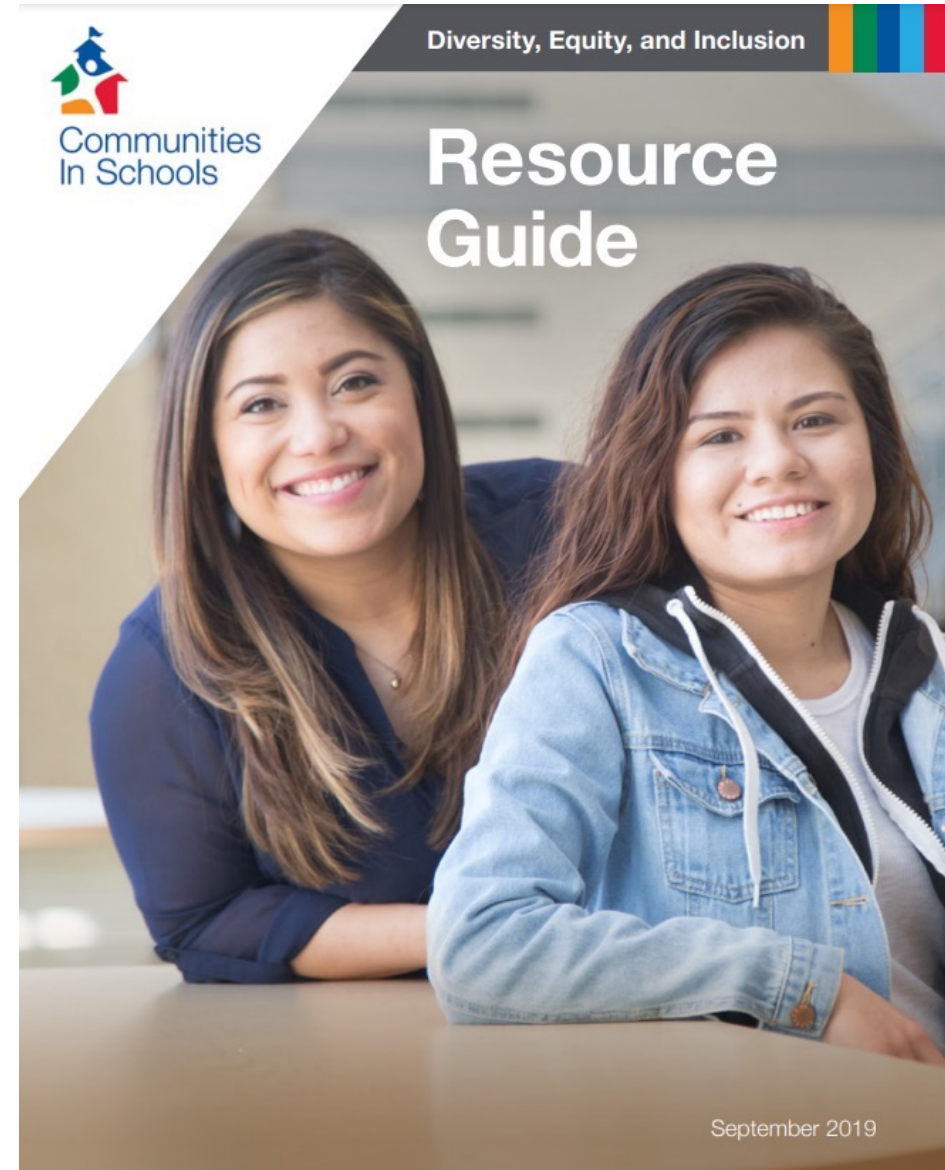
The DEI Resource Guide

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- **DEI Resource Guide (PDF)**



The 5-point DEI Developmental Continuum

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Executing on Our Roadmap:

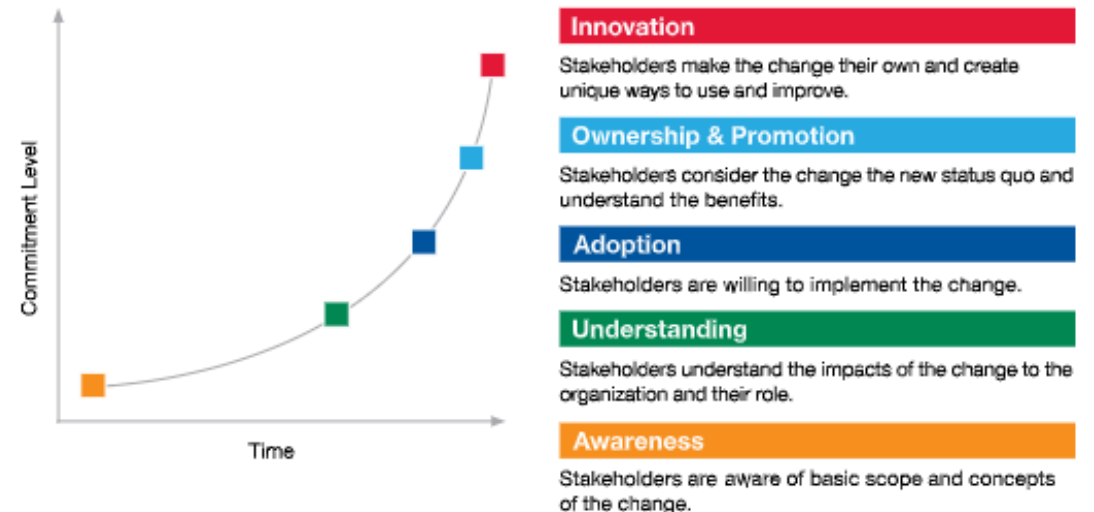
Using the Stakeholder Commitment Continuum

The steps in the roadmap below require us to use best-in-class resources, which is how the Resource Guide was inspired into existence. It will also take an understanding and appreciation that each affiliate within the network will likely begin this journey at a different stage of integrating DEI into their organizational policies, programs, and practices. Within CIS, some members of the network are just getting started while others have been actively engaged in diversity, equity, and inclusion for years.

To account for these varying stages of program integration and student support, the CIS Planning Committee developed the Diversity, Equity, and Inclusion Stakeholder Commitment Continuum.

The Stakeholder Commitment Continuum

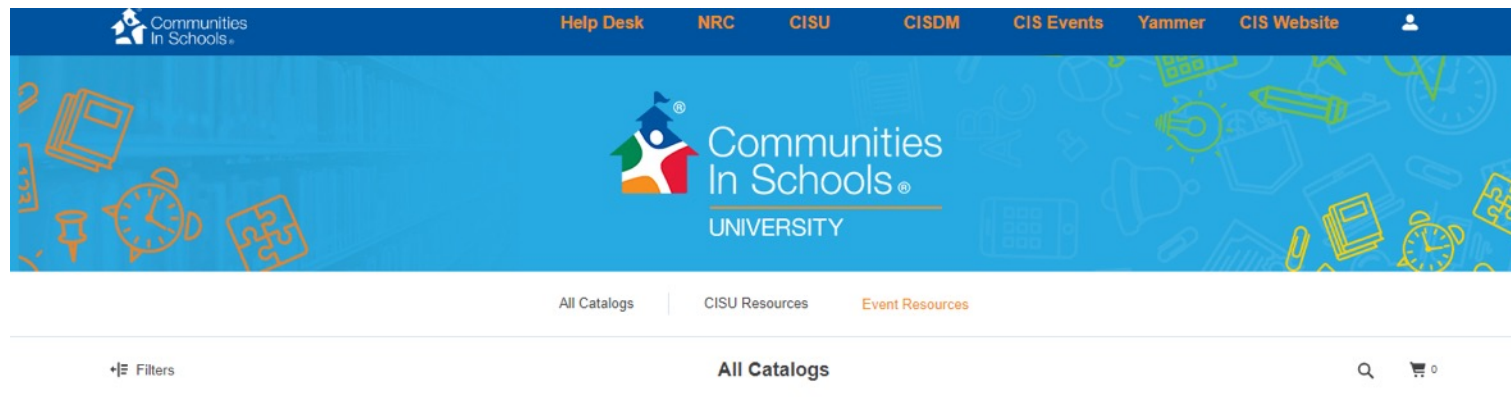
The Diversity, Equity, and Inclusion Stakeholder Commitment Continuum has five levels as outlined below:



Intro to CISU

CIS University (CISU) is an online learning portal that connects the CIS network with learning opportunities that advance knowledge and teach critical information and skills. For more information on specific courses and resources available on CISU, check out the CISU Catalog. Use the CISU Catalog filter and search features to find these and other resources to support your work. You can filter by topic, audience, and resource type. Check out the two catalogs:

1. CISU Resources
2. Event Resources



DEI Lunch and Learn Video Archives

CIS Community

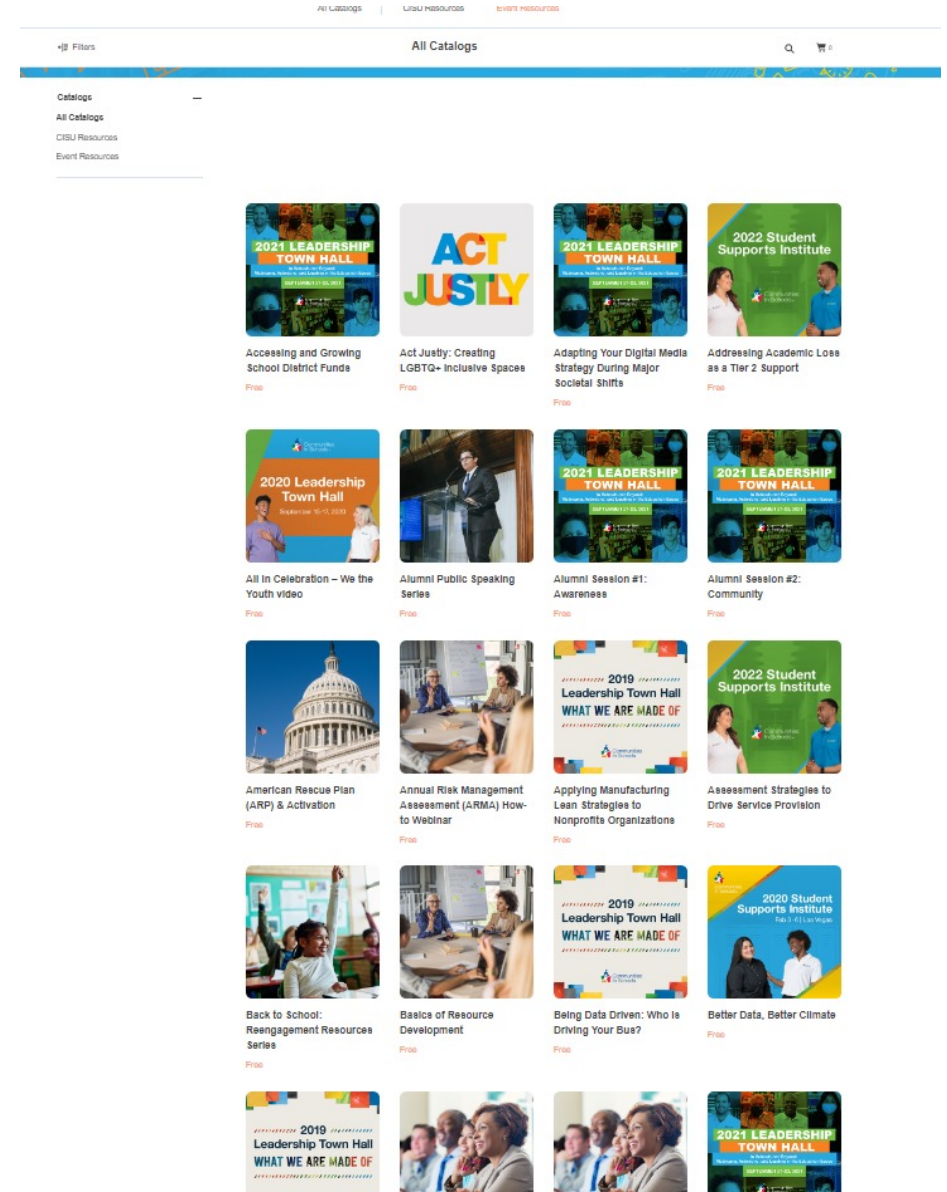
Communities In Schools – CISU

Event Resources

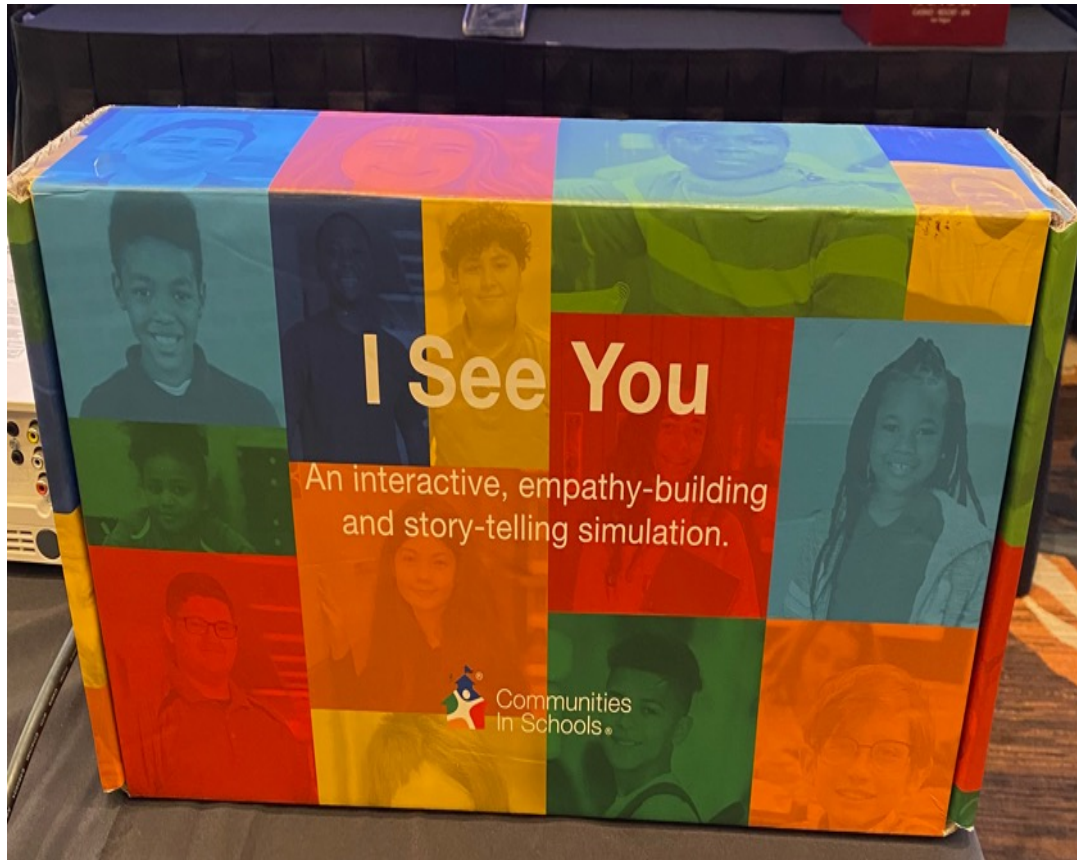
- click on “confirm”

Examples:

- Act Justly
- Stories that inspire Change
- Empower Voices



“I See You” – the CIS Student Stories Simulator



Live a Day in the Life of a CIS Student

“I See You” supports participants to experience a day in the life of a CIS student – a powerful activity that gives you a window into the choices, challenges and emotions students confront daily related to food insecurity, poverty, bullying, teen parenting, and more, and shares the wrap-around services and supports CIS provides to help mitigate these barriers.

How To Order an “I See You” Kit

“I See You” kits are available for free from CIS National. Orders placed during the DEI Summit will be mailed in Q1 of 2023. To request your kit, email Chris Murray at: murrayc@cisnet.org

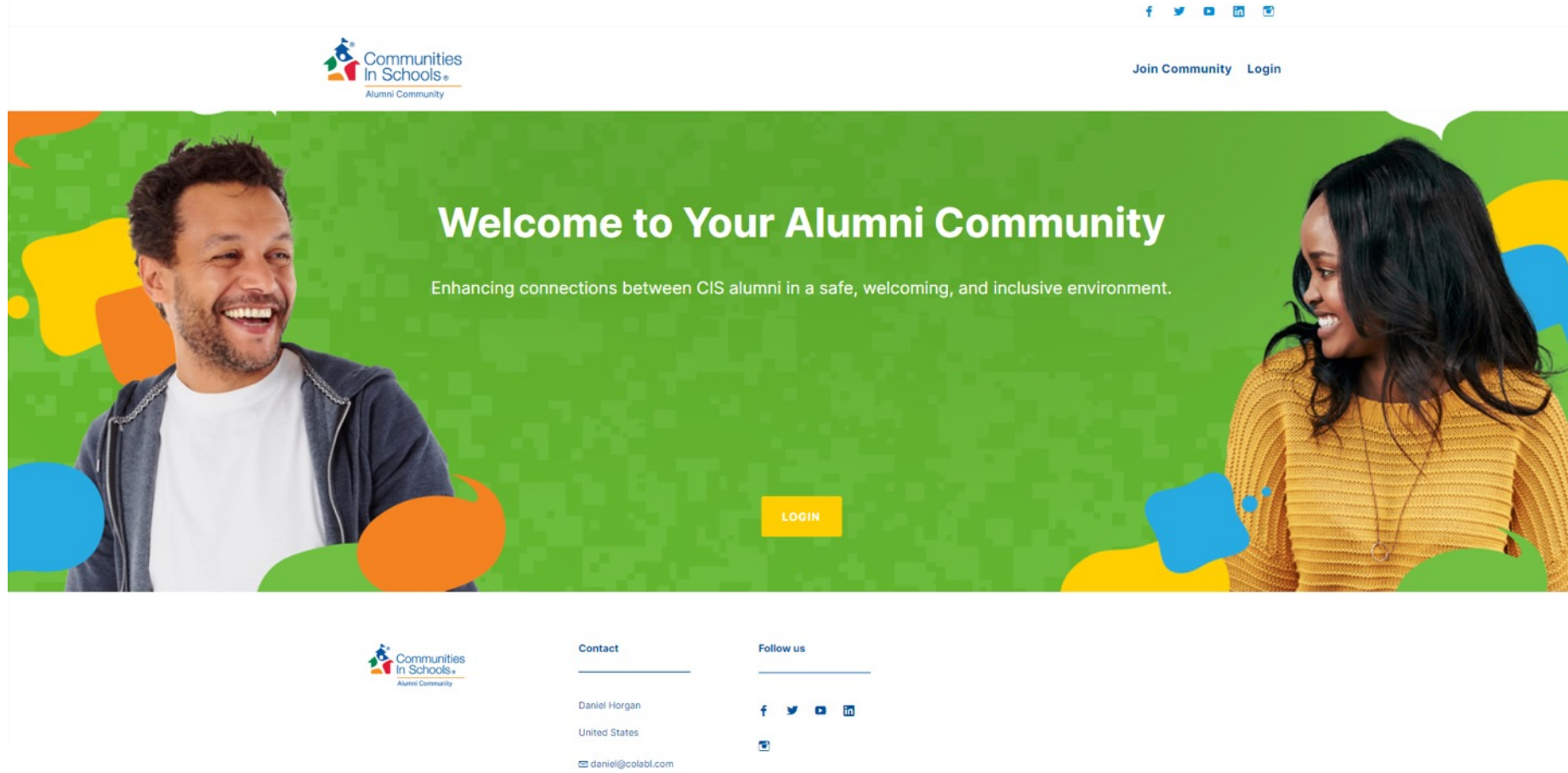
DEI Consultant Support

The National Office also provides affiliates with specialized DEI Consultant support (known before as Level 3). This is additional support led by a DEI consultant connected to CIS National Office.

Some of the support includes:

- Customized materials
- DEI workshops for staff
- Training for Boards
- Strategic planning to integrate DEI into annual goals
- Support taking the the DEI Assessment
- DEI Coaching

The CIS National Alumni Community Website



Upcoming Events and Opportunities

CIS 2023 Equity Fundamentals Series

Starting In January

Thank You!

