2018 Communities In Schools
Financial Summary
Leadership Message

What We Are Made Of is the theme of our dynamic new marketing campaign. It has come to symbolize the stories of the students we serve as well the strength and resilience they demonstrate, every day, to stay in school and achieve in life. The campaign has also inspired us to look at the work of Communities In Schools (CIS) in a new light.

Our ambition is unchanged. We want every child in need across America to have a community of support in and outside of the classroom. But as we enter the third year of our strategic plan, we want to demonstrate our resolve to achieve these goals: to grow the number of students we serve; deepen our evidence-based practices; ensure sustainability by using our resources in the most efficient way possible; and live up to our stance of driving diversity, equity and inclusion throughout the organization.

In short, it’s time to show America just what CIS is made of. This Financial Summary, along with our end-of-year results, represents our progress.

- We have greatly expanded the number of schools and students within our network of affiliates and state offices through our Challenge Grants.
- We have engaged school districts and government stakeholders in creating more options to engage Communities In Schools by licensing our model and receiving professional development.
- We have challenged the way we did our work in the past and explored new opportunities to serve students with quality. We’ve accomplished this by introducing social emotional learning and developmental relationships as a priority for serving students and by using our data and research to inform us of underserved populations that may need additional support.
- We have evolved the way we work to become more nimble, flexible and adaptive to an increasingly complex environment where social, political and organizational norms are changing. But we are doing so in a way that allows us to hold firm to our core values of integrity, equity, accountability, collaboration and excellence.
- We are infusing the principles of diversity, equity and inclusion in all that we do as an organization to help create equitable outcomes for the students we serve.

Communities In Schools has always evolved with the times, and we can expect that will continue. But at the heart of this organization are people (donors, advocates, staff, students and families) who continue to dig deep within themselves to collaborate, innovate and partner and give students a fair shot at realizing their potential.

Thank you for partnering with Communities In Schools and thank you for showing us what you’re made of!
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Financial Snapshot

Support and Revenue*

33% Foundations

1% Federal Revenue

56% Corporations

10% Individuals & Family Foundations

Expenses*

4% Advocacy

6% Fundraising

12% Public Awareness & Communications

11% General & Administrative

67% Network Operations

*Excludes in-kind contributions/services
Fiscal Year 2018

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
Year Ended September 30, 2018

SUPPORT AND REVENUE
Contributions:
- Foundations* $21,037,180
- Corporations $35,129,168
- Individual/Family Foundations $6,448,543
- Grants-governmental agencies $380,821
- Other Revenue $167,419
Sub-Total Support and Revenue $63,163,131
In Kind Contributions** $10,517,966
Total Support and Revenue $73,681,097

EXPENSES
Program Services:
- Advocacy $1,178,900
- Communications & Public Engagement $3,289,402
- Network Operations $17,913,662
Total Program Services $22,381,964
Supporting Services:
- General and Administrative $3,024,337
- Fundraising $1,541,752
Total Supporting Services $4,566,089
In-Kind Services** $10,517,966
Total Expenses $37,466,019
Change in Net Assets from Operations $36,215,078
Investment Income (Loss), net $2,081,506
Change in Net Assets $38,296,584
Beginning Net Assets $51,421,073
Ending Net Assets $89,717,657

STATEMENT OF FINANCIAL POSITION
Year Ended September 30, 2018

ASSETS
- Cash and Cash Equivalents $26,032,632
- Cash Held for Restricted Purposes $129,129
- Investments $37,316,340
- Pledges Receivable, Net $26,669,813
- Government Grants Receivable $278,276
- Other Assets $921,799
- Fixed Assets, Net $801,124
Total Assets $92,149,113

LIABILITIES AND NET ASSETS
Liabilities:
- Accounts Payable and Accrued Liabilities $1,690,649
- Deferred Rent $740,807
Total Liabilities $2,431,456
Net Assets:
- Unrestricted $8,890,413
- Temporarily Restricted $55,817,164
- Permanently Restricted $25,010,080
Total Net Assets $89,717,657
Total Liabilities and Net Assets $92,149,113

Communities In Schools’ fiscal year began October 1, 2017 and ended September 30, 2018.

*Does not include family foundations.

**In-kind contributions/services consist of donated media services and donated hotel costs for an event.
Communities In Schools is deeply grateful to all who support our work. Every dollar makes a difference for every child, and we are committed to the highest standards of transparency, efficiency and stewardship.
How Can You Help?

DONATE  ADVOCATE  VOLUNTEER

Visit CommunitiesInSchools.org to learn more.