A Message from Our Leadership

During the 2020-2021 school year, we hit a milestone we didn’t expect: one year of operating in the pandemic. For many students, it was spring – not fall – that marked back to school. But whether students are in schools, at home, or moving in between, they still need help beyond the classroom. And Communities In Schools® (CIS™) is there to heed their call.

Our network leaders and site coordinators worked tirelessly this past school year to ensure students and families continued to receive the level and quality of supports they had come to expect from CIS. And many families were introduced to our compassionate and dedicated staff for the first time. While the pandemic disproportionately impacted our Black, Brown, and Indigenous students and those living in poverty, CIS was there to meet their basic needs, to offer social and emotional support, and to empower students to navigate the uncertainty of their everyday lives while staying focused on their individual goals.

At CIS, we’ve focused on a strategic reengagement initiative that ensures all students, no matter their race, neighborhood or background, have what they need to return to learning and reach their potential in schools. We also created a bold refresh of our strategic plan that challenges all schools to provide wraparound services or integrated student supports inside schools to make sure all students’ needs are met in one place.

And despite the continued unprecedented challenges this past school year, our network remains strong. We reached 1.7 million students in 2,900 schools and community sites in 26 states and the District of Columbia. Ninety-nine percent of students remained in school this past school year, 97 percent of K-11 students were promoted to the next grade, and 96 percent of seniors graduated or received a GED. In the face of a crisis, our students and families can have confidence in our ability to continue to maintain a high level of care and support.

In addition, CIS was recognized by the U.S. Department of Education as an integrated student supports model that can help students in school. This signals a huge potential for growth as we enhance our profile and tap in federal dollars in response to COVID-19 and a redesign of schools to serve ALL students.

Together, we can be a part of a powerful movement of change to create equitable learning environments that benefit all students and future generations. This work takes a community of support – including yours. Thank you for your continued confidence and trust in the mission and values of Communities In Schools.

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Financial Snapshot

SUPPORT AND REVENUE*

1% Other
6% Earned Income

9% Federal

18% Individual

34% Corporate

32% Foundations

EXPENSES*

7% Fundraising

5% Advocacy

10% G&A

11% Public Awareness & Communications

9% External Services

58% Network Operations

*Excludes in-kind contributions/services
Fiscal Year 2020

### STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
Year Ended September 30, 2020

#### SUPPORT AND REVENUE
Contributions:
- Foundations* $4,715,060
- Corporations $5,034,128
- Individual/Family Foundations $2,694,755
- Grants-governmental agencies $1,244,091
- Earned Income $934,680
- Other Revenue $76,882
- **Sub-Total Support and Revenue** $14,699,596

- In Kind Contributions** $34,549,985
- **Total Support and Revenue** $49,249,581

#### EXPENSES
Program Services:
- Advocacy $1,345,058
- Communications & Public Engagement $3,258,706
- Network Operations $17,046,203
- External Services $2,697,942
- **Total Program Services** $24,347,909

Supporting Services:
- General and Administrative $3,098,532
- Fundraising $1,974,529
- **Total Supporting Services** $5,073,061

- **Sub-Total Expenses** $29,420,970
- In-Kind Services** $34,549,985
- **Total Expenses** $63,970,955

- **Change in Net Assets from Operations** (19,828,611)
- Investment Income (Loss), net 2,817,718
- **Change in Net Assets** (22,646,329)
- **Beginning Net Assets** $80,976,974
- **Ending Net Assets** $103,623,303

### STATEMENT OF FINANCIAL POSITION
Year Ended September 30, 2020

#### ASSETS
- Cash and Cash Equivalents $27,647,608
- Cash Held for Restricted Purposes $133,696
- Investments $35,450,268
- Pledges Receivable, Net $5,856,911
- Government Grants Receivable –
- Other Assets $1,609,515
- Fixed Assets, Net $1,388,037
- **Total Assets** $72,086,035

#### LIABILITIES AND NET ASSETS
- Accounts Payable and Accrued Liabilities $2,288,725
- Deferred Revenue $113,099
- Deferred Rent $610,893
- **Total Liabilities** $3,012,717
- With Donor Restriction $55,727,860
- Without Donor Restriction $13,345,458
- **Total Net Assets** $69,073,318
- **Total Liabilities and Net Assets** $72,086,035

*Communities In Schools fiscal year began October 1, 2019 and ended September 30, 2020.

*Does not include family foundations.

**In-kind contributions/services consist of donated media.
Our Stewardship

Communities In Schools is deeply grateful to all who support our work. Every dollar makes a difference for every child, and we are committed to the highest standards of transparency, efficiency, and stewardship.

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