A Message from Our Leadership

As we enter the third year of the global pandemic, there are promising signs from a health perspective and slowly we can reimagine what normal routines will look like once again. For the students and families we support, lives have changed considerably over this period of time. In fact, the pandemic has magnified existing gaps in our nation’s economic system that (re)produces a cycle of poverty.

The pandemic combined with generations of racist policies and practices in all aspects of civil and economic life compound the cycle of poverty, pushing many students and communities deeper into crisis. Black (28%), Native American (25%), and Hispanic/Latinx (23%) children are more likely to grow up poor.¹ Students, especially those living in poverty, bring a myriad of challenging lived experiences into the classroom, often resulting in higher rates of absenteeism and learning loss. Students are less likely to achieve important adult milestones such as graduating from high school; enrolling in, progressing through, and completing postsecondary education or military service; remaining connected to the workforce and/or education by age 30; and attaining other key measures of well-being.

The research is clear: If we do not address physical, mental, and social-emotional health, students cannot learn. Students carry the challenges of poverty into adulthood with generational ripple effects. Fewer than 80% of students living in poverty graduate from high school overall, compared to a national average of 86%. The disparities are significant between white students and students of color. 82% of Hispanic/Latinx students, 80% of Black students, and 74% of Native American students graduate from high school, compared to 89% of white students.²

Our vision to break the cycle of poverty and create more equitable outcomes is grounded in the belief that transformative relationships are the key to unlocking a young person’s potential. Communities In Schools® (CIS®) has a national network with a research-based history of delivering local results that support improved student relationships with adults, better-quality relationships with peers, and increased engagement and sense of belonging. These outcomes lead to improved attendance, improved academic success, and improved on-time high school graduation rates. CIS accomplishes these outcomes through a proven process of identifying, aligning, and supporting whole-child needs and ensuring that conditions are present for students to engage in their learning (e.g., improving relationships with adults in the school building, creating inclusive learning environments).

Today, CIS serves 2,900 schools across our network of independent affiliates and partnerships. Communities In Schools’ ambition is to see integrated student supports (ISS) in every Title I school in America, which equates to 70,000 schools serving 12.5 million students. We are excited about our future.

We continue to grow our network, innovate with fidelity, and steward our resources with intentionality and care. With your continued confidence, support, and trust we will continue our quest to make our ambition a reality.


Rey Saldaña
President and CEO

Steven McCullough
Chief Operating and Equity Officer

Dr. Heather J. Clawson
Chief Program and Innovation Officer
Financial Snapshot

SUPPORT AND REVENUE*

- Federal: 7%
- Individual: 15%
- Corporate: 44%
- Foundation: 31%
- Earned Income: 3%

EXPENSES*

- Fundraising: 6%
- G&A: 12%
- External Services: 9%
- Advocacy: 4%
- Public Awareness & Communications: 9%
- Network Operations: 60%

*Excludes in-kind contributions
Fiscal Year 2021

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
Year Ended September 30, 2021

SUPPORT AND REVENUE
Contributions:
- Foundations: $7,250,000
- Corporations: $10,087,125
- Individual/Family Foundations: $3,601,603
- Grants-governmental agencies: $1,550,554
- Earned Income: $583,454
- Other Revenue: $9,497

Sub-Total Support and Revenue: $23,082,234

In Kind Contributions*: $29,849,330

Total Support and Revenue: $52,931,564

EXPENSES
Program Services:
- Advocacy: $1,284,230
- Communications & Public Engagement: $2,612,609
- Network Operations: $18,116,677
- External Services: $2,681,139

Total Program Services: $24,694,655

Supporting Services:
- General and Administrative: $3,523,297
- Fundraising: $1,818,478

Total Supporting Services: $5,341,775

Sub-Total Expenses: $30,036,430

In-Kind Services*: $29,849,330

Total Expenses: $59,885,760

Change in Net Assets from Operations: $(6,954,196)

Investment Income (Loss), net: $6,785,768

Change in Net Assets: $(168,428)

Beginning Net Assets: $69,073,318

Ending Net Assets: $68,904,890

STATEMENT OF FINANCIAL POSITION
Year Ended September 30, 2021

ASSETS
- Cash and Cash Equivalents: $28,301,678
- Cash Held for Restricted Purposes: $135,629
- Investments: $41,338,102
- Pledges Receivable, net: $1,097,275
- Other Assets: $988,283
- Fixed Assets, net: $1,609,042

Total Assets: $73,470,009

LIABILITIES AND NET ASSETS
Liabilities:
- Accounts Payable and Accrued Liabilities: $4,050,720
- Deferred Rent: $514,399

Total Liabilities: $4,565,119

Net Assets:
- With Donor Restriction: $48,400,630
- Without Donor Restriction: $20,504,260

Total Net Assets: $68,904,890

Total Liabilities and Net Assets: $73,470,009

Communities In Schools fiscal year began October 1, 2020 and ended September 30, 2021.

*In-kind contributions/services consist of donated media.
Our Stewardship

Communities In Schools is deeply grateful to all who support our work. Every dollar makes a difference for every child, and we are committed to the highest standards of transparency, efficiency, and stewardship.

**LUMINARIES**
AbbVie
Altria Group Inc.
AT&T
Robert H.B. Baldwin, Jr. and Margaret J. Sieck
Ballmer Group
Blue Meridian Partners, Inc.
Community Foundation for Greater Atlanta
Costco Wholesale Corporation
Panda Cares Foundation
The Robertson Foundation
Elaine Wynn through the Elaine P. Wynn and Family Foundation
Chan Zuckerberg Initiative

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The Annie E. Casey Foundation
The Ford Foundation
Sanjay Ghemawat
Alva Greenberg
Hobson/Lucas Family Foundation
Hudson Group
JCPenney
MJ and Caral Lebworth Foundation

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We acknowledge and thank all our board members for meeting their annual 100% giving commitment.

To make a secure donation to Communities In Schools, please visit www.communitiesinschools.org/donate
To discuss giving opportunities, please contact Kamila Clayborne, Sr. Principal, Advancement Operations, at (703) 518-2599 or ClayborneK@cisnet.org.
How Can You Help?

DONATE  ADVOCATE  VOLUNTEER

Learn more at CommunitiesInSchools.org

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