the Push DIGITAL TOOLKIT
The Push follows the inspirational relationship between Darrell Smith, a caring Communities In Schools® (CIS®) site coordinator, and Ja-Mez, who is about to graduate from high school full of self-confidence and with the promise of a bright future — an event that seemed impossible just two years earlier. The moving film provides an inside look at one of the many stories unfolding in thousands of CIS schools across America. The Push is a stirring call to action for a cause shaping the lives of countless young people.

Every day I’m coming in trying to plant seeds, and I don’t know when they’re going to grow. I always find a way to keep pushing. At CIS, we’re all in to help kids be successful. We surround students with a community of support, empowering them to stay in school and achieve in life.

DARRELL SMITH
SITE COORDINATOR
COMMUNITIES IN SCHOOLS OF ATLANTA
social graphics

SOCIAL MEDIA GRAPHIC 1

SOCIAL MEDIA GRAPHIC 2

SOCIAL MEDIA GRAPHIC JA-MEZ QUOTE

SOCIAL MEDIA GRAPHIC DARRELL QUOTE

DOWNLOAD GRAPHICS
SOCIAL CONTENT 1
Watch The Push — an inside look at one of the many inspiring Communities In Schools’ stories unfolding in thousands of schools across America.
#AllinforKids
https://cisnational.org/3xnZNNP

SOCIAL CONTENT 2
Ja-Mez is about to graduate high school, an event that once seemed impossible until he came under the wing of Darrell Smith, a caring Communities In Schools site coordinator. Watch his success story.
#AllinforKids
https://cisnational.org/3xnZNNP

SOCIAL CONTENT 3
The Push demonstrates the many ways Communities In Schools’ site coordinators are helping students overcome the most difficult challenges to stay in school and succeed in life.
#AllinforKids
https://cisnational.org/3xnZNNP

SOCIAL CONTENT 4
Watch #ThePush to learn how Communities In Schools’ site coordinators are creating a community of support, empowering students to stay in school and succeed in life.
#AllinforKids
https://cisnational.org/3xnZNNP

SOCIAL CONTENT 5
Communities In Schools’ site coordinators are the most important asset for the work we do. Watch #ThePush to learn how site coordinator, Darrell Smith, empowers Ja-Mez to graduate from high school.
#AllinforKids
https://cisnational.org/3xnZNNP

SOCIAL CONTENT 6
As a proud supporter of @cisnational, check out this amazing film that showcases the importance of having a caring adult in a student’s life.
#AllinforKids
https://cisnational.org/3xnZNNP
Communities In Schools® (CIS®) presents The Push, an inside look at one of the many inspiring stories unfolding in thousands of CIS schools across America and a stirring call to action for a cause that positively shapes the lives of countless young people.

#AllinforKids